

**Release Source: David J Rodger**

**FOR IMMEDIATE RELEASE**

**British novelist creates a successful role-playing game around the fictional world of his books.**

**BRISTOL, UK—JANUARY, 2008—** David J Rodger has created the role-playing game *Yellow Dawn*, a post-apocalyptic twist on the fictional world formed by his novels, such as *God Seed*, *Dante's Fool* and *Iron Man Project* which were published in 2007.

In *Yellow Dawn* the Earth has been ravaged by viral pathogens, the death of billions observed by the orbital colonies and deep-space habitats that were largely unaffected by the Outbreak. Ten years later a handful of cities have bounced back and survivor settlements sprung up across the New Wilderness. "Zombies" pose an extreme threat within the thousands of Dead Cities; and rumours of alien monsters and Satanic ceremonies filter out from the deep wilderness on the tongues of travellers. Players have the chance to become heroes in the New Wilderness, or become involve in city-based investigations and action-adventure.

David J Rodger originally conceived *Yellow Dawn* as platform for a raft of new novels; he plans to write and publish a "Yellow Dawn Series" during the next three years. Meanwhile he is preparing to write his fourth novel *Edge*, which is set before the events in *Yellow Dawn* occur.

David J Rodger is publishing all of his work through Lulu, the world's fastest-growing provider of print-on-demand books. He came to Lulu because he wanted to be in control of the publishing process and found Lulu's print-on-demand service provided immediate access to a global market, with no up-front fees, handled logistics and delivered a high-quality physical product.

"What Myspace has done for music, and what LoveFilm has done for DVD's, Lulu is doing for new writers." said David J Rodger.

Link to Publication: <http://www.lulu.com/content/923035>

**ABOUT AUTHOR**

David J Rodger was born in Newcastle Upon Tyne in 1970. He has published three fiction novels, written freelance non-fiction for UK magazines and his short stories have been published in the UK, US and Canada. His presence on the Internet got him a place in a BBC documentary in 2000, "Through The Eyes of the Young." He spent 8 years working for a government agency, within the IT Division, developing a virtual communications service. He now lives in Bristol with a Braun coffee-maker, writing from a house on a hill with a view of the Earth's curve.

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